

# THANK YOU DAY

Show Your Support: For Partners of the Together Coalition



The last twelve months have been difficult for everyone, and we couldn't have got through it without each other. Whether it's the neighbours for checking we were okay, the delivery drivers who kept food on the shelves, the volunteers who helped get the vaccine out, or the kids for learning from home – we've all got somebody to say thank you to.

Sunday 4th July is the perfect moment for the country's biggest ever thank you party. A chance to get together in the sunshine (we hope), with our neighbours, communities and families, to mark what has happened, celebrate the spirit that got us through and say thank you.

## WHO'S SUPPORTING?

Starting from just [13 individuals](#) proposing a Thank You Day, the idea is now supported by hundreds of organisations across the country, ranging from the Scouts and Royal Voluntary Service, NHS, The

Mirror and the Sun, the Football Association and the Local Government Association.

It's got the backing of Dame Judi Dench, Tim Peake and Ellie Simmonds, religious leaders, local councils and schools, businesses and communities throughout the UK. The aim is for as many people as possible to be involved, however they would like, so everyone who deserves it gets a thank you - and the whole of the UK gets together.

[READ THE LETTER](#)

[SHARE THE VIDEO](#)





## GET INVOLVED

We'd like as many people as possible to take part on 4th July, and businesses large and small have a key role in helping to spread the word, making sure their

employees, partners, customers and local communities all join in! We'll be sharing some specific activities for the day that people are planning soon, but in the meantime, here are two simple ways that businesses can help.

## SHOW YOUR SUPPORT

### 1. Say thank you to colleagues for their loyalty and support

It can simply be a message to say thank you for all they've done, but it may be something far more creative! Maybe it's a big thank you party for your colleagues ahead of or on the day? Maybe it's a half-day where all your colleagues are encouraged to do something in their communities to say thank you?

### 2. Say thank you to communities and help them take part too

Whether you're a hospitality venue offering a discount for friends and neighbours, or a supermarket creating a special community sharing platter, the possibilities are endless. Or, is there a local charity or organisation you can say a special thank you to? Maybe your colleagues or customers can nominate one?



### 3. Promote the day and help to spread the word

Encourage your colleagues and customers to take part in the day. We're providing resources and messaging to help you spread the word to your people and networks that we'd love you to adapt and use. Could you share on social media, via email, or have posters in your front of store?

LET'S SAY THANK YOU  
TOGETHER #THANKYOU4JULY

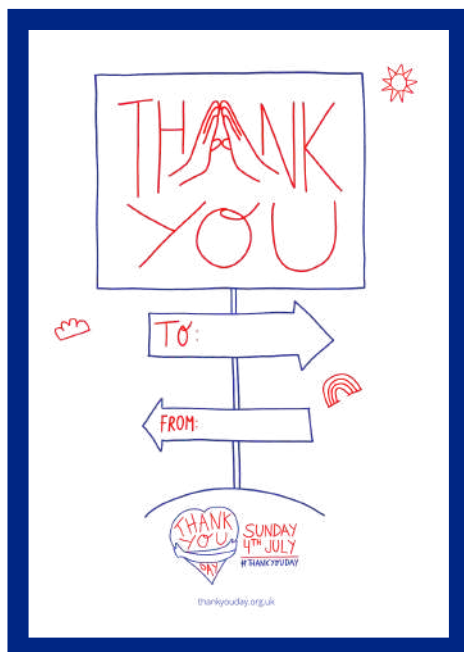


#### 4. Tell us what you're doing and how you're being thanked

Tell us what your business is doing to say thank you, or share examples of your business being thanked for all it has done, so we can help give it wider exposure around the day. We want to help you to tell these amazing stories to inspire others.

### HERE ARE SOME ASSETS!

- **Put up a poster!** [Download these fun visuals](#) supporting the day, which you can co-brand. Let's cover forecourts, highstreets and factories with Thank You day posters, and get the whole country joining in.
- **Send an e-mail** to your employees and customers. [Download some suggested text.](#)
- **Support on social media.** Download [some sample posts](#), and a [video](#) you might like to share.



### [DOWNLOAD THE GRAPHICS](#)

[THANKYOU'DAY.ORG.UK](http://THANKYOU'DAY.ORG.UK)